

Castle Dental Opens at New Houston Location Join the office for its Grand Opening even on Tuesday October 23rd

Irvine, Ca., October 22, 2018 – <u>Smile Brands Inc.</u>, one of the nation's leading providers of business support services to dental groups in the United States, is announcing today's opening of its newest Castle Dental office.

After nearly 25 years at the at 8455 Fannin Street location in Houston, Castle Dental has moved to a new, nearby location at 8132 Kirby Drive. The new office has more patient rooms, state-of-the-art digital equipment, convenient parking and a host of other amenities.

To celebrate its grand opening, the new Houston dental office is offering <u>special savings</u>: \$29 New Patient Check-Up Package including a comprehensive exam, digital x-rays and free oral cancer screening and \$100 off dental services over \$300. They will also be holding a Grand Opening event on Tuesday, October 23rd from 5pm to 8pm. Meet the team, enjoy refreshments and light bites and enter their raffle for a chance to win free exams and x-rays, gift cards and an Intelisonic® Toothbrush.

The new office is home to the same great team that patients have grown to love, headed by Dr. Mohammad Hemmatian and Dr. James Wallis. The Castle Dental Houston team provides a full suite of dental services, including: check-ups, braces, wisdom teeth removal, veneers, bonding, implants, Invisalign® and more.

Castle Dental is committed to making it easier and more affordable for patients to get the regular dental care they need. The convenient new location is open Monday through Friday from 8:00 am to 5:00 pm and Saturdays from 8:00 am to 2:00pm to accommodate busy schedules. Same-day, walk-in and emergency patients are welcome as well.

For directions to the new office or to make an appointment, patients can call (713) 797-9041 or 800-TO SMILE (800-867-6453), or they can go online to request an appointment at www.castledental.com.

About Castle Dental

Castle Dental provides general dentistry, children's dentistry and, in select locations, specialty care services such as <u>orthodontics</u>, <u>oral surgery</u>, <u>periodontics</u> and <u>endodontics</u> at 59 offices throughout Texas and Tennessee. For more information, visit http://www.castledental.com

About Smile Brands

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services

through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports almost 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental and P3 Dental offices in 16 states, including Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, Nevada, Ohio, Oregon, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.

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